

# CLIFF FIELD GARDENS & SEATON IN BLOOM COMMITTEE MINUTES

1<sup>st</sup> October 2007

**PRESENT:** Cllr M Greenyer (chairman)  
Cllrs Mrs Collins, Garner, Jones, Knight, Palacio,  
Mrs Semple

**IN ATTENDANCE:** Mr James Lindsay-Smith

**310/07** **APOLOGIES**  
There were no apologies

**311/07** **MINUTES**  
Minutes of the meeting held on 28<sup>th</sup> June 2007 were approved and signed by the chairman.

**312/07** **DECLARATIONS OF INTEREST**  
There were no declarations of interest

**313/07** **TO CONSIDER SUGGESTIONS FROM Mr J LINDSAY-SMITH FOR A LEAFLET/BROCHURE ON CLIFF FIELD GARDENS**  
Mr Lindsay-Smith was welcomed to the meeting. He then outlined his ideas for promoting the Gardens, suggesting that there could be a focus on maritime planting that would capitalise on the site's position, perhaps complemented by a planting list and a plan of the Gardens, together with a history of how the Gardens had developed over the years. He suggested gardening clubs could be invited to submit their suggestions, including advice on the best plants and shrubs for the area.

Mr Lindsay-Smith then went on to ask the committee to consider ways of making the Gardens more accessible and of increasing awareness of this facility.

It was agreed that a working party should be set up, comprising Mr Lindsay-Smith and Cllrs Knight and Palacio, to look at Mr Lindsay-Smith's suggestions and to draw up a 3-year plan with estimated costings.

**314/07** **TO DISCUSS ARRANGEMENTS FOR PLANT FESTIVAL 2008**  
The principle of a Plant Festival was agreed and the Clerk was requested to make enquiries of a suitable date and seek EDDC's approval for the use of Windsor Gardens.

**315/07 TO RECEIVE FEED-BACK FROM Cllr KNIGHT ON SW IN BLOOM AWARDS 2007**

Members were delighted to note that Seaton had received a Gold Award in this year's South West in Bloom competition as well as 2 Neighbourhood Awards, one for Seaton Primary School and one for the Labyrinth at Cliff Field Gardens. There appeared, however, to be some confusion over the level of award and the Clerk was requested to clarify. She was also requested to write to the newspapers to thank the public and community groups for all their support and help in achieving this award, as well as thanking the EDDC Parks and Gardens team for their hard work throughout the year.

In respect of the School Neighbourhood Award, members agreed that the Clerk should write to the judges to ask them to consider re-categorising entries to separate the primary schools from the secondary schools.

Cllr Knight was thanked for attending the awards ceremony on behalf of the Council

**316/07 TO DISCUSS SEATON IN BLOOM PROGRAMME 2008/9**

a) Community Involvement

In order to raise community involvement it was agreed that:

- (i) a letter should be sent to the press inviting the community to get more involved;
- (ii) the suggested leaflet on Cliff Field Gardens to be pursued;
- (iii) consideration to be given to extending the Best Front Gardens competition to include additional categories;
- (iv) other proposals to be raised at next meeting.

b) Format and production of portfolio

It was agreed that work should commence as soon as possible to enable next year's portfolio to be in the format of a diary of activity through the year, including photographs. It was agreed that Cllr Collins would approach Colyton Grammar School to seek their response to producing the portfolio as a project. The Clerk was requested to obtain a copy of Sidmouth's portfolio for guidance.

**317/07 TO DISCUSS AND AGREE NEW PROJECTS FOR 2008/9**

Initial ideas were proposed for further discussion:

- a) carpet bedding
- b) drought resistant plants
- c) competition for edible plants
- d) floral competition for traders

**318/07 TO AGREE LOGO FOR SEATON IN BLOOM**

Members agreed to produce ideas for the next meeting

**319/07 TO RECEIVE FINANCIAL UPDATE ON SEATON IN BLOOM SPONSORSHIP**

The financial statement was noted. The Clerk was requested to confirm the period of hire of the hanging baskets and the arrangements regarding the troughs on the Moridunum

**320/07 TO APPROVE ADMINISTRATIVE CHARGE FOR 2007/8**

After discussion it was agreed that no administrative charge would be levied this year.

**321/07 TO AGREE AND APPROVE UPGRADES OF FLORAL AREAS FUNDED THROUGH THE SPONSORSHIP SCHEME**

It was agreed that the Clerk should obtain information on costings for the following:

- a) 'South West in Bloom winner' signs at the 3 entrances to the town;
- b) cost of 4-tier colour-fall towers
- c) cost of 'Seaton in Bloom' banner

Members also agreed to draw up a list of companies to approach for sponsorship

**322/07 TO DISCUSS AND AGREE ARRANGEMENTS FOR THE SUPPLY OF NEXT YEAR'S FLORAL DISPLAYS**

The Clerk was requested to seek quotations for the supply and planting of all the Town Council's floral areas from:

- a) Colyton Garden Centre
- b) Derek Hurford
- c) Honiton Garden Centre (Cllr Knight to supply contact details)

It was noted in the financial statement regarding Cliff Field Gardens budget, that confirmation was required as to the current balance.

**These Minutes confirmed this .....day of .....2007**

**Presiding Chairman .....**